



**ECCB**  
Prague 2009



## **2<sup>nd</sup> European Congress of Conservation Biology**

Conservation biology and beyond: from science to practice

Czech University of Life Sciences, Prague, Czech Republic

**1 - 5 September 2009**

**An invitation to:**

**Partners, Sponsors, Exhibitors and Advertisers**



# ECCB

## Prague 2009

Although conservation practice and research have a hundred-year history in Europe, no specific forum exists for the exchange of problems, ideas and results. This keystone congress aims to bring together a wide array of academics, policy makers, students, NGO representatives and media from all over Europe. We believe that this will provide a springboard to develop a strong and integrated European community of conservation biologists.

The 2<sup>nd</sup> European Congress of Conservation Biology intends to cover all aspects of conservation biology under the theme of "Conservation biology and beyond: from science to practice". We expect contributions to reflect the biological and cultural diversity of our continent, as well as the diversity of approaches to nature conservation. We want to specifically address the problems of linking science, policy and practice.

The ECCB 2009 offers your organization many convenient and effective ways to get your product and/or service noticed by conservation professionals. The benefits you can derive from sponsorship and advertising during the congress are unique, because targeting a conference audience can be both selective and direct, giving you the opportunity to effectively sell your message.

Andrew PULLIN  
Chair, Scientific Committee

Petr ZASADIL  
Chair, Local Organising Committee



# WELCOME

The European Section of the Society for Conservation Biology (SCB-ES) and the Czech University of Life Sciences Prague, Faculty of Environmental Sciences invite you to Prague, Czech Republic, September 1 - 5, 2009 for the 2<sup>nd</sup> European Congress of Conservation Biology (ECCB 2009). The theme of the meeting will be "Conservation biology and beyond: from science to practice". The 2<sup>nd</sup> ECCB is recognized as the most important European meeting for conservation professionals and students.

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## Contact Us

**General Inquires**  
conference@eccb2009.org

**Sponsors, Exhibitors and Advertisers**  
mrstny@fzp.czu.cz

**[www.eccb2009.org](http://www.eccb2009.org)**



# MEETING

The 1<sup>st</sup> European Congress for Conservation Biology was organized by the European Section of the Society for Conservation Biology (SCB-ES) in Eger (Hungary) in 2006. It brought together scientists, practitioners and policy formers from all parts of Europe and beyond. It was a unanimous decision of this first Congress that the event should not be a one-off and a second Congress should be held in 2009 to maintain a regular forum for exchange on conservation science and nature conservation practice.

## Theme

The Congress theme, “Conservation biology and beyond: from science to practice” reflects the fact that delivering effective conservation requires a range of actors. Conservation still suffers from these different actors being poorly coordinated and there is work to do to ensure a concerted effort. Conservation science needs to cover a broader range of disciplines than just biology to be relevant to practice and needs feedback from application on successes, problems faced and research needs. In addition, conservation biologists often remain poor at communicating the importance of their science to policy and practice; mechanisms for better communication exist but need to be agreed upon and invested in.

The European heads of States in 2001 have agreed to the target of halting the loss of biodiversity by 2010. As we approach the deadline, we realize that biodiversity loss continues – and in many parts of Europe may even accelerate. Beyond 2010, halting biodiversity decline and restoring ecosystem functions continues to be a challenging and ambitious endeavor that needs the close interaction and cooperation between science and application.

## Attendees

The ECCB 2009 will bring together the full range of conservation professionals not only to report on latest results, but also to explore the role of conservation science in policy formation and effective practice. The congress will provide unique opportunities for exchange and networking.

These are both exciting and challenging times for conservationists and we expect Prague 2009 to be an event that will be remembered as a milestone for nature conservation in Europe and beyond!



## Society for Conservation Biology

The Society for Conservation Biology (SCB) is an international professional organization dedicated to advancing the science and practice of conserving the Earth's biological diversity. The Society's membership comprises a wide range of people interested in the conservation and study of biological diversity: resource managers, educators, government and private conservation workers, and students.

The Society is a global community with more than 12,000 members world-wide—with representatives from over 140 countries. The Society is organized internationally by seven Regional Sections, and these Sections initiate activities relevant to conservation needs on their continents or in their oceans. The Society provides many benefits to its community including free online access to publications for members in developing countries, global and regional conferences, and a very popular online job board. SCB also administers the prestigious David H. Smith Conservation Research Fellowship Program, sponsored by the Cedar Tree Foundation.

### The European Section of Society for Conservation Biology

The European Section was formed to promote conservation biology and its application to conserve biological diversity in Europe. The principal goals of the Section are:

- To increase awareness and understanding of European conservation issues.
- To strengthen conservation biology research and its application in Europe.
- To advocate for biological diversity and willingly offer and promote the role of scientific review in assessment of conservation strategies.
- To develop, promote and facilitate networks of communication and collaboration among Society members, and other researchers, managers, government agencies and non-governmental organizations in Europe and throughout the world.



Membership distribution of all European Section members in Europe.



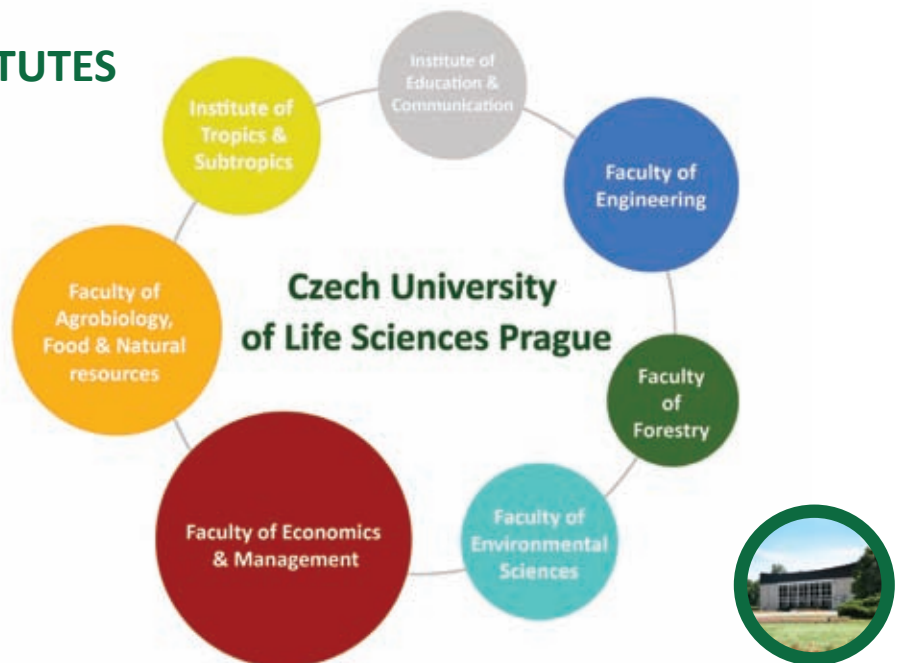
## The Czech University of Life Sciences Prague

Founded in 1906 and recognized as one of the traditional European centers of excellence in agricultural and forestry education, the Czech University of Life Sciences Prague (CULS) has grown substantially over the years. The number of enrolled students, freshmen and undergraduates, has more than tripled in less than 15 years. Nowadays study at the University cca 20.000 students.

## Faculty of Environmental Sciences

The faculty of Environmental Sciences was established on 1 July 2007. The Faculty consists of 6 departments. Research activities concentrates on the protected areas management, endangered species protection, ecosystem management, agro-envi programmes, solving the conflicts between economical and nature protection subjects, natural protection, water disasters and landscape ecology. In present time attend the Faculty 2.000 students.

## FACULTIES & INSTITUTES





# Venue

## Prague, the Heart of Europe

Looking at the map we can find that Prague really is a focal point; heart and centre of the continent. However, Prague is not only a geographical heart of Europe, but also a place where for centuries different nations were mixing and different cultures were merging, influencing each other. Those who walk through Prague walk through the history of Europe and its cultural streams.

For more than one thousand and one hundred years visitors to Prague have been trying to give Prague a suitable name: stone Prague, golden Prague, magic Prague, hundred-spired Prague, Prague, mother of the all cities... Each of these highlight one of its many attractive features.

Hundred-spired Prague – as this name suggests, Prague is the city of architectural treasures. It might be impossible to count all the large and small spires of Prague churches, palaces and houses. This city has been developing for more than one thousand years, in the course of time many memorable buildings have been built. In spite of often having been destroyed, Prague was able to keep its enormous legacy.



## Czech University of Life Sciences Prague

The congress will take place in the campus of Czech University of Life Sciences. The campus is situated in the northwest suburb of Prague – in the city district Suchbátov. It is a quiet garden-suburb with a few small protected areas near-by. Due to its location, Prague a very good initial point for field excursions across the whole Bohemia.



# Sponsorship Opportunities

Gain exposure for your organization, demonstrate your commitment to global conservation efforts, and enhance your visibility among influential leaders and decision-makers by supporting the ECCB 2009.

The 2<sup>nd</sup> European Congress of Conservation Biology appreciates any sponsorship to help organize the event. Sponsors will be recognized publicly - on the website, during the congress and after the congress in a special issue of the journal "Nature Protection"

## *Meeting Sponsorship*

ECCB 2009 offers tiered sponsorship. Organizations wishing to provide general support for the 2<sup>nd</sup> European Congress of Conservation Biology help to defray the cost of the meeting and provide support for an outstanding scientific program. Meeting sponsors will receive the items listed below as a part of their sponsorship package.

### *General Sponsor*

*EURO 50.000*

Exclusive sponsorship of the Meeting. This sponsor will be recognized in every materials published during and after Congress. Name will be prominently displayed on site during every Events. Because it is difficult to describe every possibilities of General Sponsor propagation - every details and possibilities will be discussed personally.

### *Platinum Sponsor*

*EURO 20.000*

- Logo inside of the Programme Book naming company as a platinum sponsor
- Logo inside of Proceedings & Abstract Book stating company as a platinum sponsor
- Logo inside of a special issue of the journal Nature Protection naming company as a platinum sponsor
- Name prominently displayed onsite; conference banner noting platinum sponsorship
- Link to company web site from ECCB congress web site naming company as a platinum sponsor
- One full-page color ad in the Programme Book
- One exhibition booth
- Company description in the Programme Book
- Two complimentary conference registrations



### *Gold Sponsor*

*EURO 10.000*

- Logo inside of the Programme Book naming company as a gold sponsor
- Logo inside of Proceedings & Abstract Book stating company as a gold sponsor
- Logo inside of a special issue of the journal Nature Protection
- Name prominently displayed onsite; conference banner noting gold sponsorship
- Link to company web site from ECCB congress web site
- One half-page color ad in the Programme Book
- One exhibition booth
- Company description in the Programme Book
- Two complimentary conference registrations

### *Silver Sponsor*

*EURO 5.000*

- Logo inside of the Programme Book naming company as a silver sponsor
- Logo inside of Proceedings & Abstract Book naming company as a silver sponsor
- Logo inside of a special issue of the journal Nature Protection
- Name prominently displayed onsite; conference banner noting silver sponsorship
- Link to company web site from ECCB congress web site
- One color ad in the Programme Book
- Company description in the Programme Book
- Two complimentary conference registrations

### *Bronze Sponsor*

*EURO 2.000*

- Logo inside of the Programme Book naming company as a bronze sponsor
- Logo inside of Proceedings & Abstract Book naming company as a bronze sponsor
- Logo inside of a special issue of the journal Nature Protection
- Name prominently displayed onsite; conference banner noting bronze sponsorship
- Link to company web site from ECCB congress web site
- One color ad in the Programme Book
- Company description in the Programme Book
- One complimentary conference registration

Except those possibilities of Sponsorship is possible to be a Sponsors of individual Events with minimum of 500 EURO investing (see next pages).

**Our development coordinator can help match you with the right sponsorship opportunity for your organization's size and goals.**

**Call us at +420 777 658 724 or email [mrstny@fzp.czu.cz](mailto:mrstny@fzp.czu.cz).**



## EVENT SPONSORSHIP

Events highlighting the scientific program and the local Czech culture are open for exclusive and partial sponsorship. Such events are an excellent means for advertising your organization. The opportunities listed are designed to fit a variety of budgets and may be combined to meet desired general sponsorship levels.

### *Social Event: Welcome Cocktail Reception*

*EURO 3.000*

Host the first official gathering of the congress. Representatives from your organization are invited to meet and greet representatives, at this event.

Sponsorship of this event will entitle you to the following promotional opportunities:

- Banners and product display during the Welcome Cocktail Reception
- Three complimentary tickets to the Welcome Cocktail Reception
- Recognition as the Welcome Cocktail Sponsor in conference printed materials
- Acknowledgement on conference sponsorship banner

### *Social Event: Congress Banquet*

*EURO 3.000*

Sponsor the key social networking event of the congress. Representatives from your organization are invited to meet and greet representatives.

Sponsorship of this event will entitle you to the following promotional opportunities:

- Organization's name and logo appear on the menu
- Three complimentary tickets to the Congress Banquet
- Recognition as the Congress Banquet Sponsor in conference printed materials
- Acknowledgement on conference sponsorship banner

For more detailed information contact  
the Local Organising Committee at [conference@eccb2009.org](mailto:conference@eccb2009.org)



## *OTHER SPONSORSHIP OPPORTUNITIES*

### **Programme Book Sponsorship**

EURO 500 (partial)  
EURO 4.000 (exclusive)

### **Abstract Book Sponsorship**

EURO 500 (partial)  
EURO 5.000 (exclusive)

### **Poster Sessions Sponsorship**

EURO 500 (partial)  
EURO 10.000 (exclusive)

### **Workshop & Symposium Sponsorship**

EURO 500 (partial)  
EURO 4.000 (exclusive)

### **Shuttle Buses Sponsorship**

EURO 500 (partial)  
EURO 2.000 (exclusive)

### **Social Events Sponsorship**

EURO 500 (partial)  
EURO 2.000 (exclusive)

### **Press Conference**

EURO 2.000 (partial)  
EURO 5.000 (exclusive)

### **VIP persons**

EURO 1.000 (partial)  
EURO 10.000 (exclusive)

### **Daily Tea and Coffee Break Sponsorship**

EURO 1.000 (partial)  
EURO 25.000 (exclusive)

### **Meeting Bags Sponsorship**

EURO 1.000 (partial)  
EURO 15.000 (exclusive)

### **Audio/Visual Equipment**

EURO 1.000 (partial)  
EURO 6.000 (exclusive)

## *Conference Grants Sponsorship*

Other possibility for sponsorship is to support students and speakers from non-high-income countries to attend the 2<sup>nd</sup> European Congress of Conservation on Biology in Prague (approximately 200 EURO/student). Applicants who meet requirements of ECCB Conference Grant Committee will have free registration and/or accommodation. This enables students and young scientist around the world to visit the conference that would be otherwise unaffordable for them and can help them in their future scientific career. Also it is a great opportunity to meet other people and hence improve international cooperation in many areas of conservation biology.



### *Eco Friendly Programme Sponsorship*

Research activities at the CULS focus on various aspects of sustainable natural resources utilization – forestry, agriculture, water management, landscape protection, rural development, fishing, hunting soil preservation, renewable resources, energy, bioenergetics, environmental education, environmental management, waste management, food industry etc.

The meeting is planned and organized to minimize negative impacts on the environment using eco – friendly tools such as:

- **Green Programme**
- **Recycle bins**
- **Paperless technology and use of recycled paper**
- **Eco-friendly chemical agents**
- **Eco-friendly refreshment and beverage**
- **local/regional products**
- **Energy efficient types of lighting**
- **Energy efficient appliances**
- **Eco-friendly approach dissemination**
- **compostable ball-pens from and wooden pencils**
- **Waste prevention**
- **Re-use of plastic identification tickets**

### *Contra/In Kind Sponsorship*

If you are able to donate a product to the congress we are more than happy to accept any of the following; wine, pens, pads, advertising space to promote the conference, editorial space, gifts for delegates and speakers , printing or any other products or services that you may be able to offer.

Should you need any further information, please consult our website at [www.eccb2009.org](http://www.eccb2009.org) or contact the Organising Secretariat.



# Exhibitors

*The ECCB 2009 provides opportunities to exhibitors for face-to-face contact with hundreds of conservation professionals*

## *Location of the exhibition*

The exhibition is an integral part of the conference and is centrally placed. The conference agenda has been designed to allow participants for additional time to visit the exhibition.

## *Booth Fee*

	Type 1	Type 2	Table
Standard Commercial Booth	800 €	1.200 €	500 €
Nonprofit Booth - High Income Country	600 €	800 €	400 €
Nonprofit Booth - Non High Income Country	400 €	600 €	300 €

## *Booth Fee Includes*

- Rental of booth (Type 1: 2x2 m, Type 2: 2x3 m)
- Standard booth equipment (a table, chairs, spotlights, a carpet, information counters, one electrical socket – 220V, logo of the exhibiting company, internet service – WiFi)
- Registration for company representative. Exhibitor will be provided with a complete conference kit (conference bag, all scientific sessions)
- Coffee breaks and special events (Welcome Cocktail Reception and Congress Banquet)
- 50-word description of exhibiting organization in Programme Book

## *Important dates*

- 31 May 2009 The deadline for application
- 30 June 2009 Last date for 50% cancellation refund
- 30 June 2009 Date for company description to Programme book
- 1 Sept 2009 Date of start

More detailed information and application form are available on [www.eccb2009.org](http://www.eccb2009.org). For assistance, please contact Organising Secretariat at [conference@eccb2009.org](mailto:conference@eccb2009.org)



# Advertising

***The congress provides a unique opportunity for advertising to an international audience of nature conservation professionals. Information for advertisers***

The 2<sup>nd</sup> European Congress for Conservation Biology offers opportunities for companies to advertise in the following categories :

## ***Programme Book (black/white print, cca 1.500 copies)***

Full page	EURO 1.000
Half page	EURO 500
Quarter page	EURO 250

## ***Delegate Pack Insert*** EURO 1.000

For maximum visibility, you are encouraged to advertise in the Official Meeting Programme. Advertising document should be sent to: [conference@eccb2009.org](mailto:conference@eccb2009.org) by 31 May 2009. All adverts should be high resolution jpg or PDF files (300 dpi).

## ***Web site***

For additional exposure, you can consider a link on the official meeting website with a two-line description of your product/service. For details please contact [mrstny@fzp.czu.cz](mailto:mrstny@fzp.czu.cz).

# Sponsor Form

**Return to:** Mrstny Ladislav, FZP, CZU Prague, Kamycka 129, 165 21 Prague 6  
Or e-mail: mrstny@fzp.czu.cz

Name (c/o):			
Person to contact:		Country:	
Post code:		City:	
Adress:			
Telephone:		Fax:	
E-mail:	@		

## General Meeting Sponsorship

Platinum Sponsorship	
Gold Sponsorship	
Silver Sponsorship	
Bronze Sponsorship	

## Event Sponsorship

Welcome Cocktail Reception	
Congress Banquet	

## Other Sponsorship

Programme Book Sponsorship	
Abstract Book Sponsorship	
Poster Sessions Sponsorship	
Workshop & Symposium Sponsorship	
Press Conference	
VIP persons	
Daily Tea and Coffee Break Sponsorship	
Meeting Bags Sponsorship	
Shuttle Buses Sponsorship	
Audio/Visual Equipment	
Student Grants Sponsorship	
Eco Friendly Programme Sponsorship	

*Description of your company to be published in the Programme Book (50 words)*

Date

Signature

## Please provide payment

**For the CR:** 19-6026830237/0100; var. symbol: 421109001; bank: Commerce bank, a.s., Prague 6

**For abroad:** IBAN: CZ7901000000196026830237; var. symbol: 421109001;  
SWIFT: KOMBCZPPXXX; Commerce bank a. s., Dejvická 189/5, 160 59 Prague 6

**Account holder:** Czech University of Life Sciences Prague  
Kamycka 129  
165 21 Praha 6 - Suchdol